

WEARESOU



WEARESOU

CREATE WITH US

INFO@WEARESOU.LIVE

WEARESOU

CREATE WITH US. +

LCHINOIRI

“

You provide a platform that uplifts and connect creatives!

- @tiadegannes -

WEARESOU

“

I've been following your page for a while now and I discovered so many new artists and new music through you! Everyday I take loads of screenshots so I can listen to it later. So keep doing what you're doing!

- @layalmusic -

WEARESOU



+ PRODUCTION





WOMEN-LED PRODUCTION

+ We are a Black-owned, women-led team of creatives specialising in creative direction, production, photography and more. Our mission is to champion diverse voices, share authentic stories, and bring your creative visions and brand needs to life.

Services Include:

- 360 creative and production for...
 - Brand campaigns & activations
 - Branded content
 - Music Videos
 - Documentaries
 - Commercials
- Press & Media coverage for artists and events
- 360 media package for musicians and artists
 - Press photography
 - Press release write up
 - Electronic press kit
- Event Curation
- Consulting

CREATIVE PRODUCTION +



KURT GEIGER SOCIAL CAMPAIGN

+ Kurt Geiger wanted to find a way to launch their new 'Business By Design' programme via a social first campaign.

We spearheaded the creative direction and provided a full production service from pre to post to create two episodes with gen z micro-influencers in the creative industry.

[Episode 1](#)

[Episode 2](#)



SHAE AND KOKO LAUNCH CAMPAIGN

+ To launch their new candle line, Shae and Koko commissioned us to consult and lead on their launch strategy. After successfully implementing our strategies, we handled a 360 production on the launch from art direction to product photography and editing.



JORDAN MACKAMPA MUSIC VIDEOS

+ We had the incredible opportunity to lead on a 360 creative production and casting service from ideation to delivery on a series of music videos for artist, Jordan Mackampa ahead of the release of his new album, 'Welcome Home, Kid!' in partnership with Highfield Music and the AWAL label.

[Watch 'Proud Of You'](#)

[Watch 'I've Found My Home In You'](#)

'Step By Step' - coming soon



TAY IWAR - LIVE PERFORMANCE

+ Our in-house team creative directed and produced artist, Tay Iwar's latest live performance visual featuring songs: 'Undercover Lover' and 'Summer Breeze' from his latest EP!

[Watch the live medley](#)



NICOLA GAEA VISUALISER

+ A music visualiser produced in-house by WE ARE SOUL and Directed by Nwaka Okparaeké, an award winning director and renowned visual artist distinguished for her ability to curate dream-like, celestial landscapes.

[Watch 'Blue Skies'](#)



NAIYAH VISUALISER

+ A music visualiser directed and produced by our in-house WE ARE SOUL team for artist, Naiyah as part of her single rollout.

[Watch 'Blue Dream'](#)

IWD 2022/23 CAMPAIGN

+ In partnership with Soul Surge and No Signal, we hosted two radio takeover shows in honour of International Women's Day to celebrate women in music and songwriting.

Show curation, hosting and online rollout lead by our in-house team.

[2022 Radio Takeover](#)

[2023 Radio Takeover](#)



FESTIVAL COVERAGE

+ As an inherently music-focused platform, we enhance our suite of services by providing specialised press and media coverage for festivals. Notable collaborations include festivals such as Cross The Tracks and Strawberries and Creem.

[Cross The Tracks - Pre Festival](#)

[Cross The Tracks - Post Festival](#)

[Cross The Tracks - Artist Coverage](#)

[Strawberries and Creem - Post Festival](#)



Cross
The
Tracks

Cross
The
Tracks

GIG/CONCERT COVERAGE

+ In addition to festivals, we also provide press and media coverage for gigs and concerts. We have worked with the likes of [Berhana](#), [Elli Ingram](#), [Sophie Faith](#), [Kwoli Black](#) and [Bel Cobain](#).



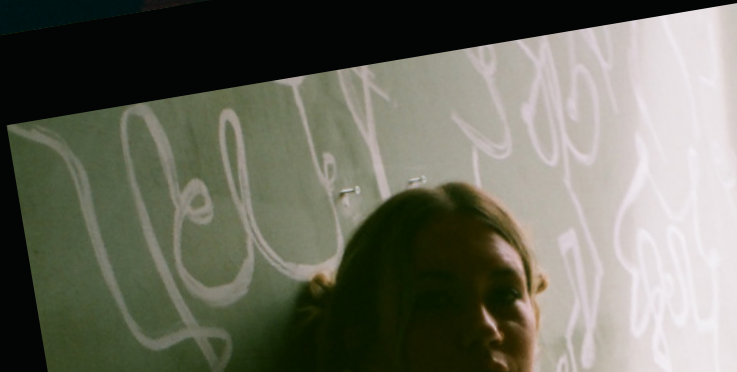
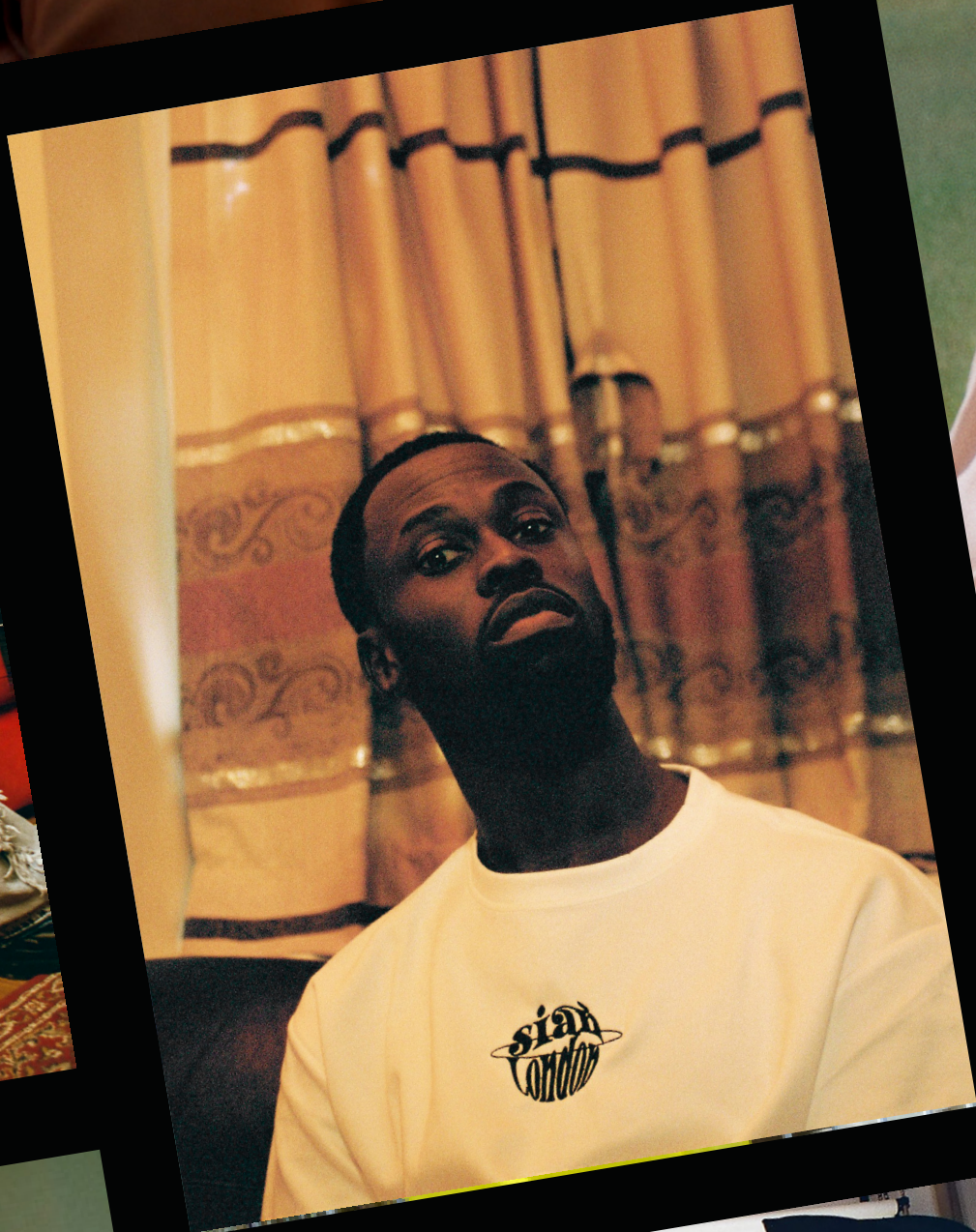


+ **CREATIVE
SERIES.**

SPACE IN BETWEEN
GET TO KNOW
ARTIST ON OUR RADAR
BEHIND THE MUSIC



SPACE IN BETWEEN +



SPACE IN BETWEEN

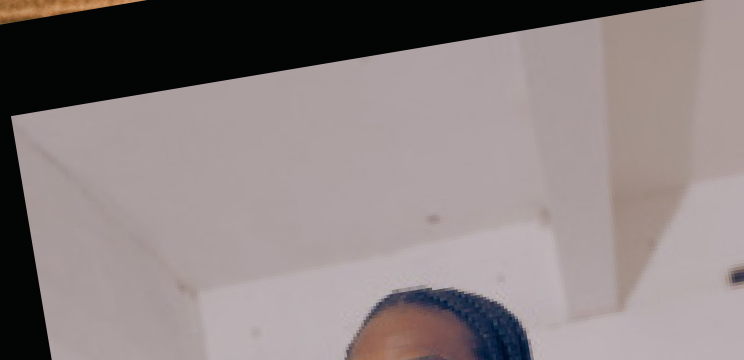
+ A creative series curated by WE ARE SOUL to explore the experiences of creatives and their 'space in between' art commissions, gigs, albums etc.

- [Space In Between with Tay Iwar](#)
 - [Space In Between with Meron T](#)
 - [Space In Between with Naiyah](#)
 - [Space In Between with Siah](#)
-



GET TO
KNOW

+





GET TO KNOW

+ A creative series curated by WE ARE SOUL to spotlight emerging artists you should have on your radar.

[Get To Know: ODEAL](#)

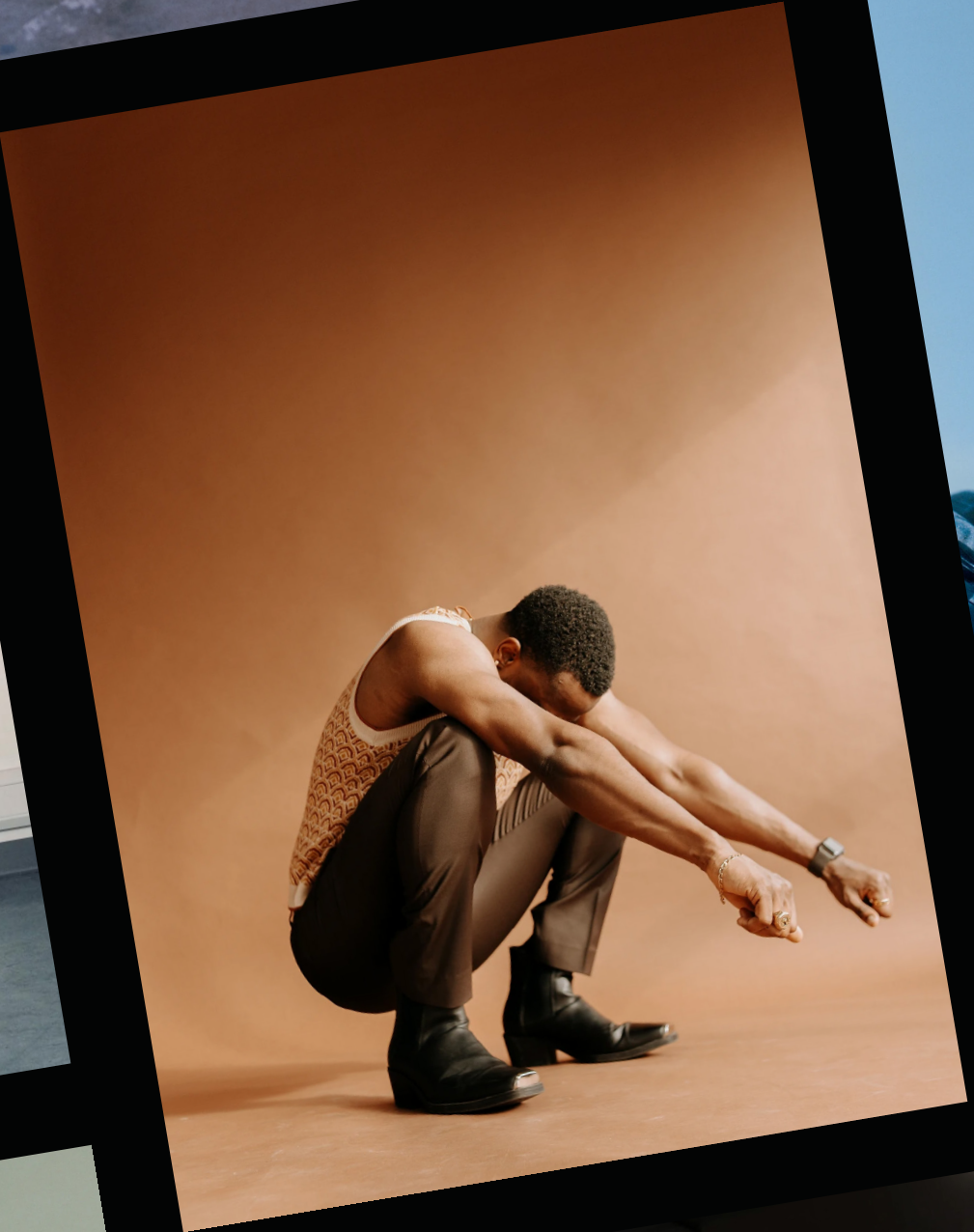
[Get To Know: Amalie Bryde](#)

[Get To Know: Kadeem Tyrell](#)

[Get To Know: Flwr Chyld](#)

[Get To Know: Brandon Banks](#)

ARTIST ON
OUR RADAR +





ARTIST ON OUR RADAR

+ A creative series curated by WE ARE SOUL to provide an indepth look into artists and musicians.

[Artist On Our Radar: Annahstasia](#)

[Artist On Our Radar: Elli Ingram](#)

[Artist On Our Radar: Joya Mooiv](#)

[Artist On Our Radar: Kwoli Black](#)

[Artist On Our Radar: Boy Soda](#)

**BEHIND THE
MUSIC** +





BEHIND THE MUSIC

+ A creative series curated by WE ARE SOUL to place a spotlight on the unsung heroes behind music such as: Artist Managers, PR, Producers, Songwriters and more.

[Behind The Music: Aston Rudi](#)

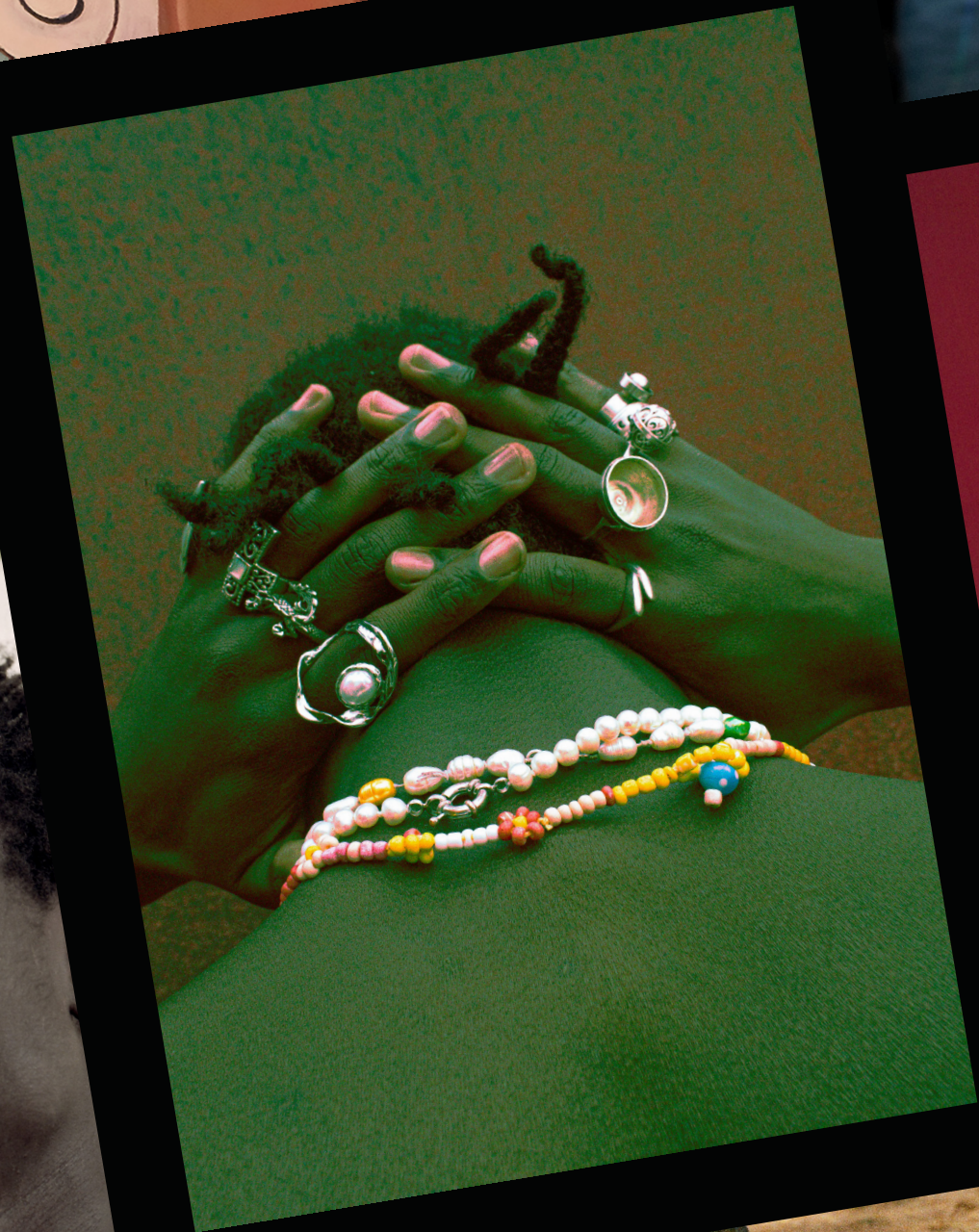
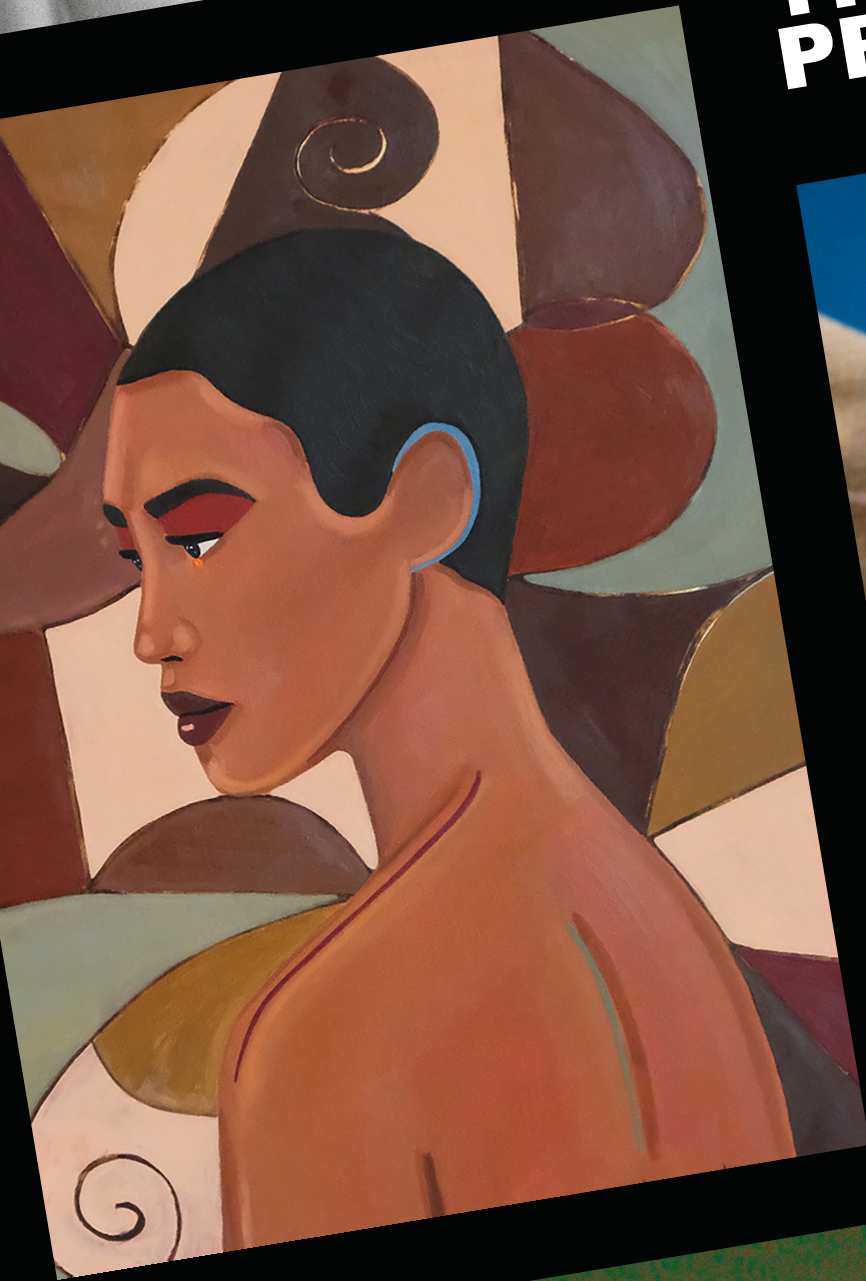
[Behind The Music: Liberty Spinks](#)

[Behind The Music: Thando Zulu](#)



+ **COMMUNITY
PROJECTS**

THE ILE WA PROJECT +



FILM SCREENING

+

A film by WE ARE SOUL and Directed by Jedidah M., the ILE WA short film unveils the intricate tapestry of chaos and tranquility inherent in life within the motherland, resonating profoundly with the shared experiences of those in the diaspora still tethered to their roots.

In November 2022, we screened our short film, at the National Gallery. The film is now on track to be shown in an upcoming film festival.

BOOK LAUNCH

+ Our commitment to philanthropy is exemplified through our Soul Purpose campaign. We firmly believe that young girls in underserved communities deserve access to education, safety, and a holistic well-being. We curated and designed our 'ILE WA' books in-house in a bid to raise awareness and funds for the campaign.

The book takes you on a journey of self discovery from African and Caribbean perspectives across 6 chapters, featuring 41 photographers, artists and poets from across the globe.





BILLBOARD CAMPAIGN

+ In a remarkable collaboration with WE ARE SOUL and the JCDecaux Community Channel, throughout Black History Month 2023, we spotlighted ILE WA's profound collection of photography, art, and poetry on hundreds of billboards across the UK!

Curated in-house, this unique project celebrates the artistic excellence of 41 African and Caribbean creatives, while serving as a philanthropic endeavour, through a captivating blend of visual art and storytelling.

NATIONAL GALLERY

+ In collaboration with the National Gallery, we curated a Friday Late event during Black History Month 2023.

The event comprised of a panel discussion alongside creative workshops in photography and art.

Our audience were immersed in the voices of the creative community behind the enriching ILE WA project that celebrates the connections between contemporary art and cultures.



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